ESTA Members Choice Awards at The 2020 NAMM Show

THE ESTA MEMBERS CHOICE AWARDS recognize outstanding new entertainment technology products. New products are nominated by ESTA member exhibitors at NAMM, then member attendees vote on the ones they find most exciting, useful, desirable, or all round best!

Voting will open Thursday, January 16, at 11:00 a.m. PST and close at 4:00 p.m. on Saturday, January 18. This gives members almost three full days to check out products and make their choices. We introduced online balloting at the 2019 Show, and it proved to be a smashing success. ESTA members at NAMM will receive an email with a link to their electronic ballot. The awards will be presented at 6:00 p.m. on Saturday on the Event Technology Lounge in Hall A. Winners will be listed in NAMM’s daily show email to all attendees on Sunday, January 18, on The 2020 NAMM Show site, as well as on the ESTA site and in the Spring issue of this journal.

All nominated products are featured on the ESTA website. You may review them by clicking the box on the home page at www.esta.org or go directly to www.esta.org/MCA. You can also check out past winners and nominated products.

At press time, products have been offered in two categories. **Gadgets** are products that are physically small enough to fit in a pocket or small backpack, or software with a file size no larger than 100 megabytes. **Equipment** products are too large to fit in a pocket or small backpack, or software with a file size larger than 100 megabytes. Eligible products must be manufactured or exclusively distributed in North America by an ESTA member, and have been introduced to the market after the January 1, 2019 and deliverable by January 16, 2020.

2020 Nominees at press time:

**Gadget**

**TRUE1 Tee**
*Lex Products / Booth 10642*
Provides a single power circuit adapter that allows non-TRUE1 instruments to seamlessly connect in a TRUE1 daisy chain. The portable plug-and-play configuration topology eliminates the hard-wiring of boxes on fixed distances between devices. Ideal for placement on suspended pipes over the stage and on catwalks over the audience.

**Equipment**

**ProPlus Dual Ultra-Mini Self Retracting Device**
*Sapsis Rigging, Inc. / Booth 11147*
This fall arrest safety device allows a technician to remain connected to their safety system while traversing obstructions by leapfrogging from one safety line to the next. It can mount on most fall arrest harnesses, including the ProPlus line of harnesses.
Mega-Coupler Grounder
*The Light Source, Inc. / Booth 11549*

The Mega-Coupler Grounder is ETL listed as a grounding lug for pipe and truss structures, tested at over 5,000 A to ground without failure! Mega-Coupler Grounder provides a grounding connection for truss, pipe, or tubing ranging from 1 5/8” OD to 2” OD, and can be used with either copper or aluminum grounding conductors ranging from 14 gauge to 1/0.

Siren Series AFS-700 LED Followspot
*Altman Lighting Inc. / Booth 10743*

A lightweight, 780 W white LED manual followspot packed with a powerful feature set at an affordable price. This compact luminaire weighs under 40 lb. (17 kg.) and is a purpose-built, multi-performance LED followspot. The AFS-700 LED followspot follows the traditions of Altman Lighting while introducing several new key features to this performance luminaire.

Video Wall Truss
*Applied Electronics / Booth 11346*

Designed for fast, easy loading of LED video tiles. Tiles hang from an added fifth chord for a level, clean look. VWT is compatible with standard HD truss when not hanging video walls. Available as 12” or 16” box straight or curved plated sections; straight sections also are available as spigoted truss.

FR10 Bar
*GLP German Light Products / Booth 10941*

With a new optical system, the impression FR10 Bar brings new versatility to automated linear luminaires. A larger aperture for each source, the ability to zoom each source individually and a brighter output than previous GLP linear fixtures, all contribute to this leap forward.

LOpSter Trap
*Lex Products / Booth 10642*

Fed from a larger power source, this compact distribution unit combines the function of electrical power lunch boxes with the data distribution of an opto-splitter. One box to inventory, transport, and set up. Includes bright, color coded NEMA 5-20 and USB receptacles to power a wide variety of equipment.

PDlink – Hybrid Power+Data Stage Distribution System
*Link USA / Booth 17507*

PDlink is the next generation of stage power and signal distribution designed to deliver a truly unified and modular interconnected system. Hybrid Power+Data over “SOCO” style 19 PIN-compatible cable and connector for stage distribution, the PDlink system also enables Optical+Power for longer front-of-house runs, supports audio, video, DMX512, RDM, and sACN protocols.

MW1
*MEGA-Lite / Booth 10737*

The NEW MEGA-Lite M-Series, features independent pixel control to create a variety of patterns. Used as a wash or beam, the mechanical 9º – 44º zoom range projects from narrow to wide beams. Wide color spectrum offers deep saturated colors, including soft pastel shades. With a 540º pan and 270º tilt, it features a powerful stepper motor to create rapid movement transitions.
Ultra Quartz III  
**Strong Lighting / Booth 11149**
The Ultra Quartz III is an all new design offering high performance at an exceptionally low cost. Built in the USA to Strong Lighting’s high standards the UQ III is feature rich, compact, and easy to operate. It’s the perfect followspot for venues on a budget.

Gym Light Cage  
**The Light Source, Inc. / Booth 11549**
The Gym Light Cage protects expensive lighting fixtures from the hazards of volleyballs or basketballs. The Gym Light Cage normally includes a MEGABATTEN to distribute power and data inside and is available with pipe lengths from 4’ up to 16’ in length. The Gym Light Cage is designed to be able to ship by ground parcel service.

ProPlex FOH Friend  
**TMB / Booth 11841**
Simply and instantly switch between two timecode and two audio sources: typically, a FOH laptop and the actual show sources, or main and backup sources. Also features independently adjustable headphone and audio outputs. A great help during programming and rehearsals, this game-changing device really is a Front-of-House Friend!

Eclipse Low Fog Effects Generator  
**Ultratec Special Effects / Booth 10939**
An extremely durable and dependable low-fog machine, the Eclipse features the most rugged casing Ultratec has developed, making it ideal for long road trips to distant and exotic shooting locations. A larger, more powerful 600 cfm variable speed fan allows the Eclipse to deliver thick, billowing fog, capable of transforming a scene’s ambiance in just moments.

All information provided was submitted from the manufacturers’ entry forms for the 2020 Members’ Choice Product Awards. All product claims are those of the manufacturer and have not been vetted for accuracy by ESTA or Protocol staff.